



#### Investor Services

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## AMERICAN STOCK EXCHANGE AND COMPUTERSHARE SIGN DEAL Computershare Analytics awarded multi-year market intelligence contract

Chicago, November 13, 2002 – Computershare Analytics, a business unit of Computershare Limited, today announced a multi-year contract to provide a comprehensive investor targeting and market intelligence product to the American Stock Exchange® (Amex®). Under the terms of the agreement, Amex will distribute this service to its listed companies via its password protected website, Amex Online™.

“Computershare’s product will provide our listed companies with powerful targeting tools,” said John McGonegal, managing director of Equity Sales and Issuer Services at the American Stock Exchange. “It allows us to provide our listed companies with yet another value-added service to support their efforts to increase visibility within the investment community.”

“We are thrilled to be working with the Amex. This deal validates the value we bring to the issuer community and dramatically expands our market share through a single contract,” said John Viglotti, managing director, Computershare Analytics, North America.

Supported by extensive buy-side intelligence information, Amex-listed companies will be able to access a substantial database of buy-side contact content, up-to-date and comprehensive ownership profiles, sell-side contacts, list management tools with email broadcasting capabilities, real-time quotes and other key market data statistics.

Users will have critical information about the underlying structure of a company’s institutional ownership base, enabling them to keep track of major shareholders, target new investors, monitor types of funds investing in market segments and peer companies, and spot trends that may affect the shareholder base.

NEWS RELEASE

## NEWS RELEASE

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### **About Computershare**

Computershare (ASX: CPU) is a leading financial services and technology provider for the global securities industry, providing services and solutions to listed companies, investors, employees, exchanges and other financial institutions. It is the largest and only global transfer agent, managing more than 68 million shareholder accounts for over 7,500 corporations in ten countries on five continents. It also provides sophisticated trading technology to financial markets in fourteen countries across each major time zone. Additional information may be found at [www.computershare.com](http://www.computershare.com)

Computershare Analytics specializes in shareholder identification, analysis and capital markets intelligence. The business unit delivers a range of investor relations services to companies, major securities industry participants and third parties like MSN (Microsoft) to help issuers, brokers, advisors and others better understand the dynamics of local and global share ownership and trends in cross-border portfolio investment. IRtrack™ and StreetSight™ are trademarks of Analytics.

### **About American Stock Exchange**

The American Stock Exchange® (Amex®) is the only primary exchange that offers trading across a full range of equities, options and exchange traded funds (ETFs), including structured products and HOLDRS<sup>SM</sup>. In addition to its role as a national equities market, the Amex is the pioneer of the ETF, responsible for bringing the first domestic product to market in 1993. Leading the industry in ETF listings, the Amex lists 121 ETFs to date. The Amex is also the second largest options exchange in the U.S., trading options on broad-based and sector indexes as well as domestic and foreign stocks. For more information, please visit [www.amex.com](http://www.amex.com).